# **STAY CONNECTED. STAY ENGAGED.**

### On March 9<sup>th</sup>, our reality has changed.

It's been an emotional roller coaster! Then we did what we do best: we activated the different kinds of expertise that makes the DNA of Learning Architect.

For the past weeks, we've been working around the clock talking to dozens of customers, conducting webinars to support over 100 people in the HR community, empathizing with your challenges, ideating, prototyping. And we are now confident that we are able to help.

We do not have a magic bullet, but **we do have clear tools to support your people** to stay connected, stay engaged.

Keeping each other strong, The People of Learning Architect

# **Our Value Proposition:**

# Interactive Engagement Content

### Interactive Webinars

Virtual Soft Skills for Real People INTERACTIVE FACILITATOR-LED LEARNING

**Psychoeducation Pills** INTERACTIVE SMALL GROUP/INDIVIDUAL SESSIONS

### Virtual Soft Skills for C 3 H/SESSION Real People 15 PARTICIPANTS/SESSION

#### WHY:

To continue the soft skills & leadership skills development. To enable people to stay fit in the midst of crisis. To leverage both the benefits of **technology** (*platforms and learning apps*) **and interactivity** (*live moderated events, synchronous, interactive*).



### **Psychoeducation Pills**



#### WHY:

To provide support to people through psychoeducation. To encourage sharing.

#### WHAT:

A series of virtual sessions facilitated by a psychotherapist-trainer with a holistic approach, that stimulate a variety of resources to help people overcome and grow from difficult moments:

Session 1: Start the Journey

Session 2: The **COGNITIVE** area - the stories that we tell ourselves

Session 3: The **EMOTIONAL** area - a wise source of information

Session 4: The SPIRITUAL area - our main inner values

Session 5: The **PHYSICAL** area - our body, our psychobody

Session 6: End of the Journey & Next steps

# Engagement

The Work From Home (WFH) Team Engagement Kit FUN CHALLENGES & CONNECTION ACTIVITIES

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### The Work From Home Team Engagement Kit

#### WHY:

To keep up the team's energy. To grow the level of awareness of one another. To maintain a sense of belonging.

#### WHAT:

#### **Fun Challenges** (written or filmed by our actors)

Everyday, people receive a fun challenge that acts as an energizer and a connector. Some challenges are written, others are videos filmed by our actors and integrating the actor's play into the mix. The responses can be also facilitated by us on your internal communication platform.

#### **Quizzes and surveys**

In order to maintain and even grow close relationships in the absence of face to face interaction, we have prepared online tools that ask team members questions about each other and lead to self-disclosure and bonding.

#### **Frameworks for connection**

WFH tends to become individualistic, so our tips and tricks create frameworks for putting people together in a different way (buddy up, team log, teach me master, mirror-mirror).

### Content

Manage your Emotions Video Pills SHORT VIDEOS

**Custom-made Practical Guides for WFH** WRITTEN/VIDEO FORMAT



### Video Pills and Custom-Made Guides

#### WHY:

To **disseminate information fast** to a very large number of people. To ensure consistent communication **across the organization**.

#### WHAT:

#### **Emotional Management Video Pills**

2-minute videos that help people identify, understand and better manage challenging emotions (confusion, anxiety, anger) through clear tips & tricks.

#### **Custom-Made WFH Guides**

Depending on the profile of your people, WFH can pose various challenges: emotional, productivity, technological. Our guides provide easy to use answers to your specific challenges.

2 versions: for all employees and for People Managers.

2 options: video or written format.

# **Clients who trusted us:**

Am avut ocazia sa particip si la un webinar sustinut de Learning Architect si ma declar deosebit de incantata de aceasta experienta.

Chiar si in mediul online, Stefania a depasit cu mult reteta clasica de invatare si a creat un mediu foarte profi dar cald, mixand cu grija gradele de interacitune, balanta intre teorie-practica si aplicabilitate. Marele bonus pentru mine - informatia acumulata fost atat de bine transmisa, incat am putut sa aplic comportamente nou invatate imediat.

Va multumesc tare mult pentru aceasta experienta si pentru ca, in orice varianta, traingurile voastre raman excelente.

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Am participat la webinarul "Emotiile in momente de criza - cum comunici sanatos". A fost foarte, foarte util atat la nivel profesional cat si la nivel personal. Mi-au placut foarte mult gradul de interactiune si tool-urile folosite si pot sa spun ca nu am simtit ca totul se intampla in online si nu intr-o sala de clasa normala.

O balanta buna intre teorie, exercitii si dialog cu participantii. A fost 1h30 mai mult decat utila in perioada asta.

Multumesc, Stefania, pentru oportunitate. Chiar am avut ocazia sa si aplic ce am invatat ieri.

> **Ruxandra Ranja** HR Development Manager, FrieslandCampina

#### TECHNOLOGY FOR BUSTNESS DEICHMANN lpsos Boehringer Boennas. Ingelheim adswizz avangate Agrícover Mara Botez Training Coordinator, Oracle Nestle BAYER Transport Drared Dy's Bayer CropScience



# WHAT'S YOUR NEED? LET'S BRING IT ONLINE.

